



Retailer Notes: Attached are the instructions to make the Sew Powerful Purse. Make copies of these instructions for attendees prior to your events.

- Sew Powerful has given Baby Lock special permission to slightly modify their purse instructions for this event. The original purse pattern and project instructions can be found at www.sewpowerful.org/purse-project.
- To view a video on how to make the purse, logon to the Baby Lock Retailer site.
- The flap of the purse provides an opportunity to add embellishments or highlight a technique which allows you to demonstrate machine features, such as decorative stitching, embroidery, IQ Designer fill patterns, quilt piecing, a quilt block, monogramming, applique and even serger stitches.
 - Make samples of different embellishment options to spark your customer's creativity.
 - Create the piece of embellished fabric first, then cut the flap pattern out of the embellished fabric. This ensures your pattern pieces remain true to size.
- It is recommended to have all the needed pieces cut out ahead of time and label the pieces. Once cut out, many of the pieces look similar. In a classroom style setting, pieces can easily be confused amongst attendees. Your project leader may also choose to hand each piece out as they are needed to complete each step of the purse.
- Included in these instructions is a notecard template. Please make copies of this for your attendees and have them take some time to write a special and encouraging note for a girl who will receive the purse.
- Before you start the sewing part of your event, talk about Sew Powerful and how these purses make a difference to the girls in Zambia. Perhaps share the video and/or go over the info on this page: www.sewpowerful.org/purse-project.
- We encourage you to host more of these events at your store throughout the rest of this year and into next year. We want to continue to support this awesome organization beyond National Sewing Month.
- Be sure to use Baby Lock and Sew Powerful hashtags so we can discover, share and acknowledge your hard work: #babylocksewing, #babylock, #nationalsewingmonth, #sewpowerfulpurse.

Post-Event Info

- Count the number of purses made and make a note of the total number so you can include that in the post-event survey we will send you.
- Collect any donations for shipping costs and put in an envelope to include in purse shipment.
- Make sure a special message is included on a notecard for each purse recipient.
- Send the purses to:
Sew Powerful • 16640 Old Petrovitsky Road • Renton, WA 98058
- A flat rate box may be most cost effective for shipping purses to Sew Powerful.
- Sew Powerful is continuously collecting purses from around the world to send to Zambia. Their next priority mailing deadline is October 1. Of course, they are happy to receive them all year long if you miss the priority deadline.



Our Mission...

We exist to combat extreme poverty in a very challenging place called Ngombe Compound in Lusaka Zambia. We do that by equipping community members with jobs as well as training, tools, and technical skills to make what we call “Purposeful Products”. Products that can bless local children and empower their academic success.

The Sew Powerful Purse Project...

We are working hard to link seamstresses from around the world to combat extreme poverty by providing re-usable feminine hygiene supplies and health training to girls in Zambia. This enables them to attend school all month long and improve their academic performance.

Our Unique Product Packaging, The Sew Powerful Purse! You might wonder why we ask seamstresses from around the world to download our Sew Powerful Purse pattern, sew purses, and send them to us. The answer is simple. We need the help and support of the global sewing community to tackle this issue. We also need a beautiful product package, and what is more beautiful than amazing hand-made purses? So involving the western seamstresses accomplishes these two vitally important goals. We are very lucky to have our International shipping donated by a very large non-profit.

Sew a Purse, Change a Life...

Make as few or as many purses as you’d like. Take your time and make them as nice as possible. We want quality purses! The girls like cute and colorful purses. Share your passion for this project with us and others on social media with #sewpowerfulpurse.

This makes a great and very meaningful sewing group activity! Check out the Sew Powerful website for group activity resources.

Include a Special Note...

Include a kind greeting in your purse. Write something special to the girl who will receive your work. Maybe a poem, scripture verse, prayer, or word of encouragement. These cards are an important part of the program and each girl looks with anticipation in the purse to see what the sender has written – make it special!

Send Us Your Purses...

<u>USA Shipping</u>	<u>Australia Shipping</u>	<u>U.K. Shipping</u>
Sew Powerful 16640 SE Old Petrovitsky Rd. Renton, WA 98058	Sewing Powerful c/o Kylie Gersekowski MS 95 Pittsworth QLD 4356 AUSTRALIA	Sew Powerful c/o Sandy Simm 16 Norman Court Whatton Road Kegworth, DE74 2FE, UK



Sew Powerful Cross Body Purse

A Baby Lock Interpretation

Supplies:

- Baby Lock Machine
- Basic Sewing Supplies
- Pinking Shears or Wavy Cutting Blade
- Madeira Thread
- Woven Fabric (sample features Riley Blake fabric)
 - Outer fabric: 9" x width of fabric (WOF) - there will be about 15" extra
 - Lining fabric: ½ yard
- ½ yard X 20" Baby Lock Ultra Soft Stabilizer (Item #BLC204)
- 52" strip of webbing for the strap (or see Sew Powerful's original instructions for a fabric strap)
- Optional: Sew Powerful's Original Purse Instructions for Reference

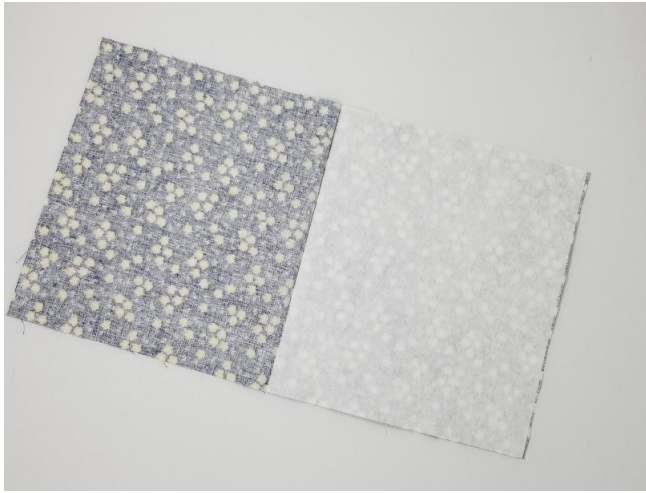
Instructions:

Cutting:

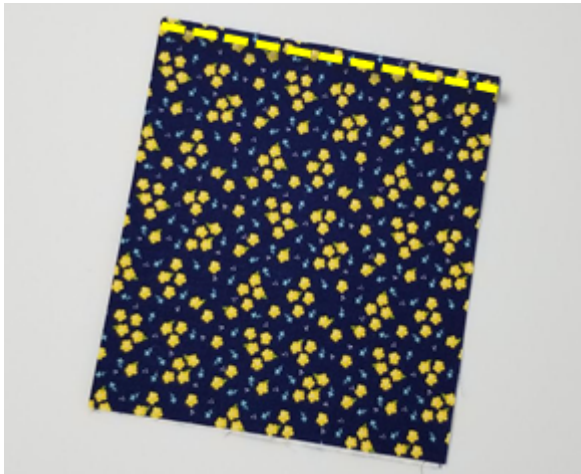
1. Once cut out, many of the pieces look similar, so label them by pinning a small note to each piece.
2. The easiest way to cut out the outer fabric purse pieces is to cut a 9" strip and then sub cut for each section.
3. To do this, start by fusing the Ultra Soft Stabilizer to the back of the 9" X WOF outer fabric prior to cutting. Cut the following from the outer fabric:
 - 9" X 9 ½" Front of purse
 - 9" X 8" Back of purse
 - 9" X 2" Top of back
 - 9" X 11" Flap (see pattern template)
4. Cut the following from the lining fabric:
 - 9" X 16" Front pocket
 - 9" X 20" Inside lining
 - 9" X 7 ¼" Small pocket
 - 9" X 11" Flap lining (see pattern template)
5. Fuse Ultra Soft Stabilizer to only half of the front pocket piece.

Assembly:

1. Fold front pocket in half **WRONG** sides together.



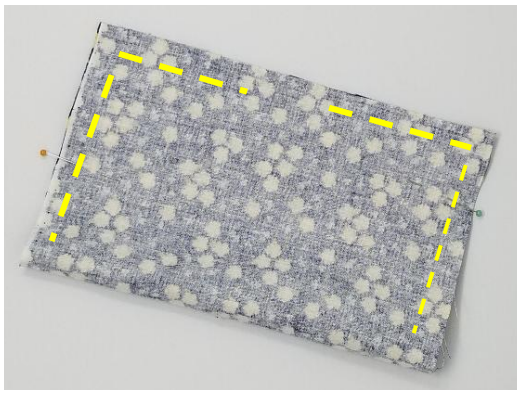
2. Topstitch $\frac{1}{4}$ " from the folded edge.



3. Place on top of the front panel right side of pocket facing up. Baste sides and bottom of pocket in place to purse front with a $\frac{1}{4}$ ". Set aside.



4. Fold the small pocket in half, **RIGHT** sides together. Stitch three sides with a $\frac{1}{4}$ " seam allowance, leaving a small opening to turn right side out. Turn it right side out and press.



5. Topstitch close to the folded edge.



6. Attach the small pocket to the inside lining approx. 2" from the top edge of the piece.
7. Fold the lining in half, RIGHT sides together. Stitch both side seams, leaving a 4"-5" opening on one side to turn.



8. Next is the flap. The flap is a great place to add some creativity or personalization. Add decorative stitching, embroidery designs, fill patterns from IQ Designer, quilt piecing, applique or decorate with serger stitches.

9. Place RIGHT sides together, stitch three sides with a $\frac{1}{4}$ " seam allowance (leaving the top open). Clip curves with pinking shears or a wavy cutting blade to eliminate bulk.



10. Turn right side out, press and topstitch.

11. Place the flap between the two back sections, RIGHT sides together and stitch in place.



12. Topstitch to hold the seam down.



13. Place front and back together, place RIGHT sides together and stitch side seams with a $\frac{1}{4}$ " seam allowance.



14. Trim 1" out of each corner of both purse and lining.



15. Open out and pinch corners to "box" the bottom of the purse. Stitch $\frac{1}{4}$ " seam on both purse and lining, ensuring that you've stitched the corners completely closed. For added stability, you may stitch this seam twice.
16. Turn the purse right side out. Place the webbing strip for the strap on each side over the side seam (making sure it's not twisted), extending the edge of the strap at least a $\frac{1}{4}$ " past the raw upper edge of the purse. This will give the purse more strap to hold onto so that it doesn't pull out of the purse. Stitch the strap in place, reinforcing it a couple times for extra stability.
17. For a fabric strap refer to Sew Powerful's original instructions for how to create and insert a fabric strap.
18. Slide the purse into the lining, RIGHT sides together. Stitch around the top edge with a $\frac{1}{4}$ " to $\frac{3}{8}$ " seam allowance.
19. Turn the purse right side out through the opening in the lining. Once turned, stitch the lining opening closed.
20. Push the lining inside the purse and press the top edges well.
21. Finally, topstitch around the top edge of the purse.

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1"



Pattern Piece

A

Sew Powerful Purse
Revised Edition 2018

Flap Panel

CUT 1 Fabric
CUT 1 Lining
CUT 1 Interfacing

Height = 10 ¼"

Width = 7-1/2"

Lengthwise

**DUPLICATE FOR GROUPS & ENCOURAGE PARTICIPANTS TO WRITE A NICE NOTE TO
THE RECIPIENT OF THEIR PURSE - THEN INCLUDE THE NOTE IN THE COMPLETED
PURSE**

